

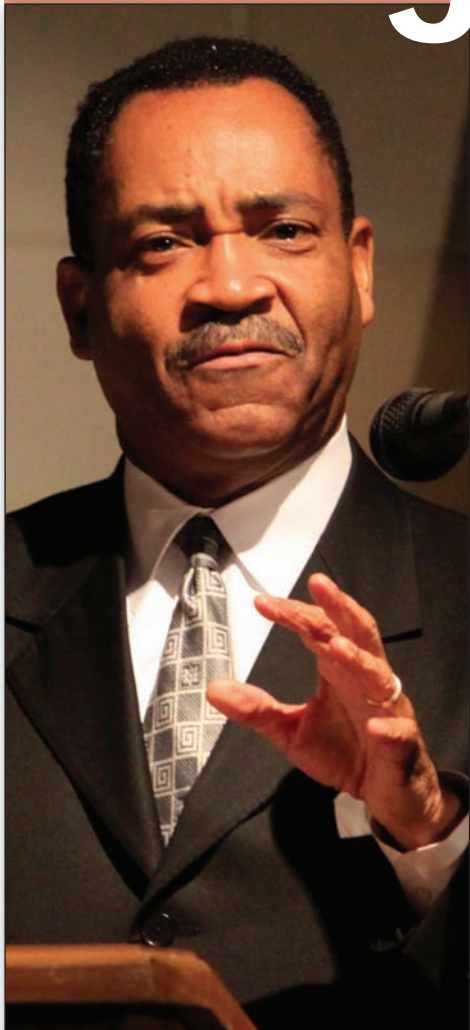
The Chamber Spotlight



Vol. 3, No. 2
May-July 2011

103RD ANNUAL TERRELL CHAMBER OF COMMERCE
CONVENTION & VISITORS BUREAU MEMBERSHIP BANQUET

A night of celebration



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THE OFFICIAL NEWSLETTER OF THE TERRELL
CHAMBER OF COMMERCE/CVB, P.O. BOX 97
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Terrell Chamber of Commerce holds 103rd annual membership banquet

Highlighted by an entertaining, poi-
gnant speech from WFAA Channel
8 news anchor John McCaa and the
presentation of the Rotary Club Com-
munity Service Award to a longtime volunteer, the
Terrell Chamber of Commerce held its 103rd annual
membership banquet April 21 at Furlough Middle
School.

"I think overall this was a great night," said Ter-
rell Chamber of Commerce President Danny Booth.
"We had a good crowd, honored some deserving
people and heard a great speech."

The evening started off on a patriotic note with
U.S. Army Staff Sgt. Davin Marceau leading the
pledge of allegiance. That was followed by recogni-
tion of the outgoing chairman, Jim Range, and out-
going directors: Michelle Conrad, Torry Edwards,
Jennifer George-Smith, Bill Glasscock, Matt Oakley,
Don Smothers and Vivian VanDyke.

For his part, McCaa offered an outsider's view
of Terrell, praising the community for its patriotic
spirit and support for the families of the five Terrell
soldiers who lost their lives in military action in the
Middle East.

"The reason why I love your community is be-
cause despite all the pressure you get to change,
you stay true to what makes Terrell great," McCaa
said. "What I'm interested in is character because
that is what I think our young people are looking for
— someone to tell them about character. They want
to know what it is you should do when times get
tough. How do you get through those times? You,
the people of Terrell, essentially told us that you can
do that. You have shown us what character is."

In addition to McCaa's keynote speech, cham-
ber officials took time to honor some of their own.
Longtime chamber volunteer Bill Sweazea was pre-
sented the "Old Shoe Award" for his continued ser-
vice over the year. President's Awards were given
to Joe Smith and Barbara Myers for their countless
hours of volunteer efforts.

Two new awards given out this year honored lo-
cal businesses for their efforts in the community.
Farmers Insurance-Morgan Miller captured the
award in the small business category while the win-
ner in the big business category was U-Rent-It Sales
and Services.

The 2011 Rotary Club of Terrell Community Ser-
vice Award was presented to Mike Cronin, who for
more than two decades served as chairman of the
Terrell Economic Development Corporation board.



Barbara Myers (left) accepts a 2010 President's
Award from Terrell Chamber of Commerce presi-
dent Danny Booth. Myers and Joe Smith, who was
unable to attend the banquet, were chosen as the
2010 President's Award winners.



Longtime chamber of commerce volunteer Bill
Sweazea was presented the "Old Shoe Award" for
his continued service to the local community.

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SPOTLIGHT ON TERRELL ISD

Head of the class

Kennedy's Charis Bailey is always a class favorite

During the May board meeting of the Terrell Chamber of Commerce, members will get to meet Charis Bailey, who was voted by the readers of The Terrell Tribune as their "Favorite Teacher."

"Charis has charisma," is how Kennedy Elementary School assistant principal Melissa Nichols described Bailey. "She has always done things with a huge passion for the kids to make sure that learning is fun and meaningful."

Bailey, who teaches

second grade at Kennedy, focuses on making sure that learning is fun for the students.

"My classroom isn't one where I stand at the front of the room and teach all

day, we are actively doing something all of the time," she said. "I try to have fun in everything I do."

Being a great teacher is great for the students, but according to Kennedy principal Dwight Malone,

Bailey is also a great asset to the campus as a whole.

"She is one that has a lot of great ideas and neat things that she does, and she does not mind sharing them," he said. "She has a great personality that just draws people."



TISD plans May 12 Rachel's Challenge rally

Recalling the spirit of Rachel Scott, Terrell ISD students and administrators have challenged themselves to make a positive impact on their world. Their mission is simple: create a chain reaction of good.

"It's something we're very excited about," said Terrell High School assistant principal Alton Jackson, discussing Rachel's Challenge efforts at the campus. "What we wanted to do was make it something that was more of a school-wide initiative. We want every group, every organization, every teacher and every individual student to have the opportunity to take part in this and make a difference."

Scott was the first person killed in the mass shooting at Columbine (Colo.) High School in 1999. In her journals, she wrote about wanting to impact the world, championing the idea that one good deed could

lead to another. In memory of her life, Scott's family and friends started Rachel's Challenge, a foundation aimed at showing students that one act of kindness can make a difference.

At Terrell High School, students and staff are doing their best to follow through on Rachel's legacy by using "kindness cards."

"Whoever has a kindness card is charged with finding someone they believe is doing a good deed and then passing that card on to them," Jackson said. "Basically, it's encouraging our students and teachers to recognize the good deeds others are doing and acknowledge those good deeds."

The cards, which each have their own identification code, can be tracked online through rachelchallenge.org.

"It's really neat to where these cards have come from and have traveled to," said George Pharris, a

THS teacher who has been actively volunteering with the Rachel's Challenge efforts. "I've already seen cards we've issued start popping up in the Dallas area."

"So far it's going well," Jackson said. "Everyone is beginning to understand the purpose of the card and we're getting more participation. It's basically a 'Pay It Forward' type of program, and we are excited to see it growing."

In addition to efforts at the high school, students in grades three through eight at other campuses are creating chain links of kindness that will be on display when TISD holds a community rally 7 p.m. May 12 at Memorial Stadium.

"It's basically going to be like a big, community pep rally," Jackson said. "We want to not only get our students excited about Rachel's Challenge, but we also want their parents, neighbors and all of Terrell to be a part of it."

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2011 May-June

Activities & Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
9	9	10	11	12 7-9 PM Rachel's Challenge 1:30-3 PM - Tanger Outlet Centers "World's Largest Dessert Party"	13 7:30 -10 PM El Terrell - Jim Witter - The Piano Man 8-10 PM - The Fantasticks	14 8-10 PM - The Fantasticks
15 2-4 PM - The Fantasticks	16 11 AM - Terrell Chamber of Commerce Board Meeting	17	18	19	20 8-10 PM - The Fantasticks	21 8-10 PM - The Fantasticks
22 10-noon - Run for the Wall 2-4 PM - The Fantasticks	23	24	25	26	27	28
29	30 1 PM - Terrell Veterans Memorial Dedication Ceremony	31		To make additions to our calendar, please send your submissions to raylan@terrelltexas.com .		
			1	2	3	4 End of the Year Teacher Recognition
5	6 City of Terrell Heritage Preservation and Development Workshop	7	8	9	10	11 9AM-5PM North Texas Antique Tractor & Engine Club's Show
12 9AM-5PM North Texas Antique Tractor & Engine Club's Show	13	14	15	16	17	18
19	20 11:30AM-1PM Board of Directors Meeting	21	22	23	24	25
26	27	28	29	30		

Annual 'Run for the Wall' to make stop in Terrell on May 22

Terrell will once again be a fuel and break stop for participants in the 2011 "Run for the Wall," a cross-country motorcycle ride from Rancho Cucamonga, Calif. to Washington, D.C. The purpose of the ride is to promote healing among all veterans and their families and friends, to call for an accounting of all Prisoners of War and those Missing in Action, to honor the

memory of those Killed in Action from all wars and to show support for military personnel all over the world.

The stop for the 23rd annual ride is scheduled for 10 a.m., May 22 at the Brookshire's parking lot, 1400 W. Moore Ave. in Terrell.

Organizers ask that members of the community to bring flags to honor the riders as they make their way into

town down Farm-to-Market Road 148 off U.S. Interstate 20.

Riders are scheduled to stay in Terrell for approximately 45 minutes where they will be greeted by area veterans' organizations and community members. Water, refreshments and donations for fuel will be awarded to riders before they begin the next leg of their journey.

The estimated 400-500 riders will proceed from Terrell to Washington, D.C., where they are scheduled to participate in the Rolling Thunder's "Ride for Freedom" on May 27.

For more information, visit East Texas Coordinators Ben and Cynthia Gurganus, cynthia.gurganus@yahoo.com or call the Terrell Chamber of Commerce, 972-563-5703.

Dedication ceremony slated for veterans memorial park

A little more than 18 months ago, it was just an idea that was sparked in the mind of a few patriotic-minded residents of Terrell. Fueled by a passion shared throughout the community, that idea flared into a reality and now will become an official part of Terrell this Memorial Day (May 30) when a dedication ceremony is planned for the Terrell Veterans Memorial Park.

"A lot of work has gone into this endeavor. The fact that we are here in such a short amount of time says a lot about the group that has supported this Terrell Veterans Memorial," said Raylan Smith, tourism director for the Terrell Chamber of Commerce. "I think all of us in this community think this is for a good cause and will be excited to be on hand for this dedication ceremony."

Spearheaded by the Terrell Detachment of the Marine Corps League, the Veterans Memorial project looks to honor all of the community's veterans.

"The greatest casualty of a veteran is being forgotten," said Mike White, a member of the Terrell Marines Corps League and one of the key organizers of the memorial effort, during a ground-breaking event last November. "The Marine Corps

League of Terrell assembled in 2008 and we needed something to bind us together. There was not a veterans memorial in Terrell to honor the soldiers who had died including those in Afghanistan and Iraq. It was then that the Marines Corps League decided to build this memorial. The purpose of this memorial is to honor all the men and women who have served, are serving or will serve in our armed forces in peace-time and war."

While specifics of the dedication ceremony are continuing to be planned, Jerry Persall, vice chairman of the local Marines Corp League, said the program will include a dedication to the city, proclamations from various elected officials, a keynote speaker, a laying of the wreaths for each war from different veterans groups, the reading of the names of those killed in action and the playing of Taps. Following the ceremony, there will be a flag retirement by a local Boy Scouts troop.

"It should be a very moving ceremony," Persall said. "Ultimately, this memorial will be a permanent place for the residents of Terrell to pay tribute to those who made the ultimate sacrifice."



A dedication ceremony is planned May 30 for the Terrell Veterans Memorial Park.

Tanger Outlet Center finds sweet way to celebrate anniversary

This week, to help celebrate the 30th anniversary of Tanger Outlet Centers, the company's centers nationwide will unite for the World's Largest Dessert Party.

Tanger Outlet Centers will attempt to set the Guinness World Record for the World's Largest Dessert Party

during the NYSE bell ringing on May 12, where Steve Tanger himself will ring the closing bell at 4 p.m. Eastern Time, and across the country in every one of its 35 outlet centers in 22 states.

"Stanley K. Tanger back in the 1980s pioneered the outlet industry.

While he passed away last fall, we are carrying on his legacy as we celebrate 30 years of Tanger Outlet Centers," Schell said. "This year, in May, as part of our anniversary celebration, we're going to attempt to make the Guinness Book of World Records."

To do that, Schell needs a few vol-

unteers — about 900 or so — to come to the commons area of the Tanger Outlet Center in Terrell around 1:30 p.m. May 12.

To find out more about the Tanger Outlet Center's "World's Largest Dessert Party" event, stop by the center's office during business hours.

Terrell EDC group hopes to raise stakes at ICSC in Las Vegas

City and civic leaders will head to Las Vegas later this month in hopes of luring new business to Terrell.

Sponsored by the Terrell Economic Development Corporation, members of Terrell City Council will join EDC President Danny Booth and others in traveling to attend the International Council of Shopping Centers (ICSC) spring convention, which is being held May 23-26 in Las Vegas.

The ICSC, a global trade association of the shopping center industry, was

founded in 1957 and has 60,000 members in the U.S., Canada and more than 80 other countries, presenting officials with a wide field of business partnering prospects.

The Terrell group heads to ICSC with plans to engage development partners with the intent of landing a major new retail partnership.

Booth said the city has land ripe for development, especially at the "triangle," an area where Baylor Hospital will locate at Interstate 20 and Spur

557.

"As a community and an economic development corporation, Terrell has traditionally made a strong showing at these conferences," Booth said. "With the partnerships in place and the foresight of city leaders, Terrell is poised to offer prospective businesses and industries great opportunities in our community."

This isn't Terrell's first year to be represented at the conference. This time, however, along with their pitch,

the Terrell group will be again manning its impressive interactive display and airing a video highlighting available development sites.

"This is a great opportunity for us to show prospective businesses and industries what all Terrell has to offer," Booth said. "The goal is to come away from this conference having made meaningful contacts with businesses and establishing relationships that can benefit our community for years to come."

Thank You!

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211 West Moore Avenue • Terrell
- REACT**
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1018 South Frances • Terrell
- Rick Harrison**
113 West Mulberry • Kaufman
- Rocko's Pizza**
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- Texas Dentistry for Kids**
301 Tanger Drive, Suite 225 • Terrell
- Texas Orthodontics for Kids**
301 Tanger Drive, Suite 225 • Terrell
- The Storage Place No. 1**
161 Business Circle • Terrell
- The Storage Place No. 2**
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- Tiffany Square Apartment**
101 Tiffany Circle • Terrell
- Triple A Muffler Shop**
123 Bradshaw • Terrell
- U-Rent-It Sales and Service**
2280 West Moore Avenue • Terrell
- Van Tone Creative Flavors, Inc.**
200 Metro Drive • Terrell
- Vannoy Surveyors, Inc.**
306 North Adelaide • Terrell
- Vintage Moments Photography**
310 West College • Terrell
- Virginia Anne Apartment Complex**
100 Lovers Lane • Terrell
- Wal-Mart Supercenter**
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BUSINESS Spotlight

2011 Terrell Chamber of Commerce Large Business of the Year

Building a tradition

U-Rent-It Sales and Service continues to give back to community



Terrell Chamber of Commerce vice president Carlton Tidwell (left) presents David Landua of U-Rent-It Sales and Service with the 2011 Large Business of the Year award.

During the 103rd Annual Terrell Chamber of Commerce/CVB Membership Banquet, chamber officials honored U-Rent-It Sales and Service as the 2011 Large Business of the Year.

A new honor in its inaugural year, the award is given to a business that not only is a member of the chamber but makes a positive impact on the entire Terrell community.

Operating in Terrell for more than three decades, U-Rent-It Sales and Service has proven to be more than just a successful business — it has become a valuable community partner.

Since opening in 1979, own-

ers David and Shirley Landua have watched as their business has grown by leaps and bounds, even opening a second location in Rockwall.

U-Rent-It's vast inventory ranges from punch cups to bulldozers. Offering a wide variety of items for special occasions, such as receptions and parties, the store features everything from portable toilets to bounce houses, from fountains and arches to margarita machines, and from audio visual equipment to punch bowls.

Meanwhile, contractors and other construction professionals can rent tools and machinery for

almost any project. Excavators, trenchers, backhoes, skid loaders, lifts and generators are just a few of the items available.

While the store has plenty to offer for almost any need, David Landua has also proven he is up to the challenge of meeting the community's varied needs. An active volunteer in numerous organizations, Landua is a past Terrell Chamber of Commerce board member, past chairman and remains a vital volunteer.

"It's an honor and I truly appreciate it," Landua said.

U-Rent-It Sales and Service is located at 2280 W. Moore Ave. in Terrell.

2011 Terrell Chamber of Commerce Small Business of the Year

Setting an example

Desire to be good parent fuels Miller's community volunteer efforts

During the 103rd Annual Terrell Chamber of Commerce/CVB Membership Banquet, chamber officials honored Morgan Miller of Farmers Insurance as the 2011 Small Business of the Year.

After working for more than two decades as the second generation of a family-owned business in Dallas, Miller began his insurance business in Terrell in 2005.

"After years of commuting to and from work, I decided I wanted to be near where I worked, near where I lived and near where I go to church," Miller said.

Miller's agency first operated out of an office on Nash Court then migrated to Rockwall Avenue before he eventually jumped at an opportunity to be on the town's "main drag." Now Morgan Miller

Farmers Insurance is located at 404 W. Moore Ave.

Aside from providing his clients with top quality service, Miller has made an impact in the community as well. He is active in the Terrell Chamber of Commerce, where he served a three-year term on the board of directors and has coordinated volunteers for the annual Heritage Jubilee for the past five years.

Miller also serves on the board of Healing Hearts Ministry in Terrell, a non-profit organization aiming to help eliminate domestic violence.

For Miller, his efforts to give back to the community are fueled by his desire to be a good parent.

"I always want my kids to be empathetic and to understand

what all we do experience in life," Miller explained. "I want them to see me giving back whether it be through work, civic clubs or our church. We as parents need to put the rubber where it meets the road when it comes to being role models for our children. We need to show them the right way."

As for earning the chamber of commerce honor, Miller was humbled.

"When I look at the involvement of the many businesses and citizens of Terrell, I can only think that there are so many people who were qualified to receive this recognition," Miller said. "I'm honored to be selected, and I consider it a great compliment to be considered along with all those great community members."



Terrell Chamber of Commerce vice president Carlton Tidwell (left) presents Morgan Miller of Farmers Insurance with the 2011 Small Business of the Year award.