

## **TERRELL LEADERSHIP ACADEMY**

### **2026 Inaugural Cohort Application**

Terrell Leadership Academy is a leadership development program presented by the Terrell Chamber of Commerce for Chamber member businesses. The Academy equips professionals with the mindset and skills needed to lead confidently, strengthen teams, and create lasting organizational impact.

This inaugural cohort is limited to 20 participants to ensure meaningful engagement and personalized development.

### **PROGRAM OVERVIEW**

Terrell Leadership Academy, facilitated by Robert Messer with BR Messer, is built for organizations that want to invest intentionally in high-potential employees and future leaders.

Participants will engage in four interactive sessions focused on leadership, mindset, growth, and effective decision making.

### **PROGRAM STRUCTURE**

- 4 Leadership Sessions
- September 14 – October 26 (Every other Thursday)
- 7:30 AM – 10:00 AM, Breakfast Included
- Graduation Ceremony Included and Recognized at Terrell City Council

**Location:** Terrell Municipal Airport  
400 British Flying School Blvd, Terrell, TX 75160

**Investment:** \$750 per participant

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### **SESSION SCHEDULE & TOPICS**

#### **September 14 – Session 1: Mission, Culture & Excellence**

Defining purpose and building a culture of excellence.

#### **September 28 – Session 2: Pride & Growth**

Developing accountability and continuous improvement habits.

#### **October 12 – Session 3: High Standards & Decision Making**

Strengthening judgment and leadership decision skills.

## **October 26 – Session 4: Conflict Management & Graduation**

Managing workplace conflict and celebrating participant growth.

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### **PROGRAM OBJECTIVES**

Participants will:

- Develop a leader's mindset
  - Strengthen communication and influence skills
  - Improve decision making and critical thinking
  - Build accountability and ownership habits
  - Gain practical tools to lead teams effectively
  - Grow as leaders within their organization and community
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### **SELECTION CRITERIA**

The Terrell Chamber of Commerce seeks individuals who demonstrate:

- Leadership potential within their organization
- Professional maturity and coachability
- A desire for personal and professional growth
- Commitment to their employer and the Terrell community
- Ability to attend and fully participate in all sessions

Because class size is limited to 20 participants, selection is competitive.

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## APPLICATION FOR CONSIDERATION

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### I. Applicant Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Job Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Years with Current Employer: \_\_\_\_\_

Total Years in Workforce: \_\_\_\_\_

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### II. Applicant Background

**A. Briefly describe your current role and responsibilities.**

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**B. Describe a time when you demonstrated leadership at work.**

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**C. What motivates you to grow as a leader?**

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### III. Leadership Growth

**A. What do you hope to gain from participating in Terrell Leadership Academy?**

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**B. What does having a “leader mindset” mean to you?**

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**C. How do you believe this program will impact your organization?**

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#### **IV. Community & Professional Involvement**

**A. Are you currently involved in any community, civic, or professional organizations? If so, please describe it.**

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**B. What role do you see yourself playing in the future of your company and community?**

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#### **ATTENDANCE COMMITMENT**

Because this program consists of only four sessions, attendance is critical.

Participants:

- May not miss more than one session
- Must complete a make-up assignment if a session is missed
- Must arrive on time and remain for the full session
- Must participate actively and professionally

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**PARTICIPATION AGREEMENT**

If selected, I agree to:

- Fully participate in Terrell Leadership Academy
- Attend all scheduled sessions (no more than one absence)
- Represent my company and the Terrell Chamber of Commerce professionally
- Engage respectfully with fellow participants and facilitators

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_